

# Annual Report

2008-2009





Paulina Cayo and her husband Timoteo Almazan, in the village of Huayca Hacienda, Tarija, Bolivia

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**CE RAPPORT ANNUEL EST ÉGALEMENT DISPONIBLE EN FRANÇAIS EN VERSION IMPRIMÉE ET SUR NOTRE SITE INTERNET.**

A person wearing a traditional conical hat and a patterned shirt is walking through a lush green rice field. They are carrying two large bundles of harvested rice on a shoulder pole. The field is vibrant green, and a small stream or irrigation channel is visible in the lower right corner. In the background, there are rolling hills and mountains under a soft, hazy sky.

“EVERY AGE BEARS ITS FRUITS -  
- WE MUST KNOW HOW TO HARVEST THEM”

RAYMOND RADIGUET, FRENCH WRITER

Oxfam-Québec offers a variety of programs for young people and adults alike who are committed to building a fairer and poverty-free world

# 35 years at the heart of development

The celebrations surrounding the 35<sup>th</sup> birthday of Oxfam-Québec were a highlight of fiscal year 2008-2009, and provided the occasion to look back over our past activities. We believe that our experience and our expertise are a guarantee of success as we move into the future, with its new realities.

Yet the year 2008-2009 was marked above all by the financial crisis that struck in the fall of 2009. Its effects are bound to be felt for many years, particularly among the most vulnerable population groups. Financial crisis, food crisis, climate change, water shortages, lack of access to education and health services -- these are the realities facing thousands of people.

All our teams -- in Québec and in developing countries -- are acutely aware that every action we take today will have an impact on the future. The interrelationships between countries and between continents are clearer now than ever. Our daily acts have an impact on people in the South, and we must act accordingly. It is this power to act that Oxfam-Québec offers women, men and young people who are committed to creating a poverty free world.

**“Make your mark, change the world!”** -- our new campaign is well underway

Oxfam-Québec launched a campaign this year -- “Make your mark, change the world!” -- to raise awareness among Quebecers about the terrible impact that climate change is having on people in the South. A key feature of the campaign is to gather signatures on a petition that will be submitted to world leaders meeting in Copenhagen in December 2009 to adopt a post-Kyoto accord. Our campaign also shows Quebecers how they can change their habits and support international efforts to reduce greenhouse gases. By the end of the fiscal year (March 31, 2009), 3760 individuals had signed the petition.

## Together we can change things

The For All! Campaign launched in 2007 is a going concern. More and more Quebecers are committing themselves to the right of universal access to water, health and education. During the “*Stand up against Poverty*”<sup>\*</sup> action day organized on October 17, 2008, 12,075 Quebecers stood up to demand a poverty free world. In 2008-2009, 12,992 people signed the petition, bringing the total number of signatures to 18,919.

## Developing countries -- our priority

Oxfam-Québec is an international cooperation organization. With the support of its 10 overseas offices and projects underway in 23 countries, Oxfam-Québec is empowering people in the South to invest in their communities, to improve their current living conditions and to help change the future.

The year 2008-2009 saw the development of many projects. Our main objective now is to ensure the sustainability of our initiatives. We are strengthening relations with our local partners and we are working with them to make sure that communities will continue to reap the benefit of our efforts when our support is no longer needed.

Food security, water supply and management, economic support for women, agricultural revival and the management of solid and household wastes are just some of the issues on which we are working in countries of the South.

We are also pressing ahead with humanitarian assistance in countries in the grip of domestic crises. During the year we were actively engaged, either directly or through the Oxfam family, in Sudan (Darfur), the Democratic Republic of Congo, Haiti, Palestine, Myanmar (Burma), Sri Lanka and Peru, among other countries.

<sup>\*</sup> This event is a global call to take action against poverty and to remind world leaders of their promises to reduce extreme poverty and to achieve the Millennium Development Goals (MDG)

### You are our allies!

Oxfam-Québec is fortunate in the support it receives from many sources. Every day our staff members, volunteers, contributors, activists, partners and donors pitch in to help achieve our mission. Without you we could not continue. We thank you!

### Challenges

The coming year holds some great challenges as well. Our priority remains focused on climate change and its impact on the world's poorest people, and Oxfam-Québec will continue to call for dedication and involvement by everyone. During this time of financial insecurity, we are deeply grateful to our donors for their support, and for the example they are setting through their generosity

Together, we will be able to face the challenges that are shaking the entire planet. Together, we will be able to find solutions and we will continue to demand justice. Together, we can move forward step by step toward a fairer world.

Thank you for believing in us and thank you for believing that together we can build a better world!



**MONIQUE LÉTOURNEAU**  
Chair  
Board of Directors



**PIERRE VÉRONNEAU**  
Executive Director

*"It is with pleasure that I have accepted the challenge of chairing the board of directors of Oxfam-Québec. I am convinced that our mission is important and I know that our efforts are making life better for millions of people. For me, to be part of the big Oxfam family, with a presence in 95 countries around the world, offers the opportunity to draw upon an action network that will have a real long-term impact."*

- **Monique Létourneau**

*"What Oxfam-Québec and its partners have achieved is really significant. Thousands of people have been able to improve their lives by taking their development into their own hands, with a steady focus on sustainability. Can we build a fairer world? You bet!"*

- **Pierre Véronneau**





## Mai 2008

Cyclone Nargis devastates the southwest of Myanmar (Burma). In collaboration with the Humanitarian Coalition, Oxfam-Québec raises \$36,464 to help the victims.

Pierre Véronneau, Director General of Oxfam-Québec visits Nicaragua with Guy Laliberté, President of the One Drop Foundation under the "Water, Culture and Agriculture" project jointly sponsored by the two institutions.

15,000 youngsters take to the streets of Montréal in a 'shockwave of solidarity' for the 38th Marche 2\3.

## July 2008

Coldplay invites Oxfam-Québec to its Montreal concert in support of the For all! Campaign; 1894 signatures are collected.

## August 2008

As part of the summer school of the l'Institut du Nouveau Monde, Oxfam-Québec organizes a "commitment course" for university and college students. With Oxfam-Québec support, a 10-member delegation from the South participates in the event, which is held in Québec.

The Cirque du Soleil hosts a golf tournament in benefit of Oxfam-Québec and the National Circus School. The event raises \$88,424.50 for Oxfam-Québec.

## September 2008

During the annual general meeting, Mrs. Nicole Saint-Martin, Chair of the Board of Directors of Oxfam-Québec, announces that she will be stepping down as a member of the board.

Sylvie Fréchette takes advantage of the general meeting to offer a gripping account of her experiences.

The festivities surrounding the 35th birthday of Oxfam-Québec are launched. Mrs. Monique Létourneau is elected chair of the board.

## October 2008

At the Force Avenir gala, Oxfam-Québec awards the "Entraide, Paix et Justice" prize to the Concordia Volunteer Abroad Program.

On October 17, 12,075 people, including Oxfam-Québec staffers, take part in the Stand up against Poverty event. Worldwide more than 116 million people rise to their feet to remind world leaders of their promise to eliminate poverty and inequalities.

Oxfam-Québec participates in the Francophonie Summit in Québec City.

## November 2008

Oxfam-Québec's new Internet site is online, offering all users swift and easy access to our activities. The site is receiving an average of more than 25,000 visits a month. All our campaigns now have a new-media component through which Oxfam-Québec can reach its many audiences. The site includes links to Oxfam-Québec's Facebook, Twitter, Flickr and YouTube pages.

On November 14, Oxfam-Québec hosts a party to commemorate its 35th birthday. Some 400 people turn out to relive the organization's history. A warm tribute is paid to Mrs. Nicole Saint-Martin for her exceptional efforts as chair of the Oxfam-Québec Board of Directors, as well as to our 20-year staff members.

From November 10-21, 2008, 11 national representatives from 10 of our partner countries meet in Saint Jean sur Richelieu with the headquarters team to discuss the best ways of wrapping up the 2004-2009 VCP (Volunteer Cooperation Program) and for launching the 2009-2014 program *Mieux agir, Mieux influencer*.

## Décember 2008

On December 6, the "Art from Rubbish" exhibition opens at the Montréal Biodome, organized as part of the international contest featuring toys made from recycled materials.

This competition, organized by CLUB 2/3, Oxfam-Québec's youth division, brings together youngsters from Bolivia, Guatemala, Kenya, Morocco, Nepal, Niger, Paraguay, Peru and Togo, as well as from Canada, to show Quebecers the array of creative things that can be fashioned from recycled materials, with a bit of imagination.

The first steps are taken to incorporate the Canadian Humanitarian Coalition. Oxfam-Québec is a founding member, along with the Children's Aid Society, Care Canada and Oxfam Canada.

## January 2009

Young Quebecers take part in the "H<sub>2</sub>O pour tous" project, spending a two-week stint (January 9-24) in Peru where they have the chance to visit the Barranca project.

## February 2009

*Développement Expertise et Solidarité Internationale* (DESI) signs a memorandum of association with Oxfam-Québec.

## March 2009

Pierre Véronneau attends the fifth World Water Forum in Istanbul.

Young Peruvians working with the "H<sub>2</sub>O pour tous" project visit Montréal from March 16 to 30.

On March 22, with the support of the UTIL theatre troupe, Oxfam marks World Water Day with an awareness-raising activity at the Eaton Centre in Montréal that demonstrates the importance of access to safe drinking water.



OXFAM-QUÉBEC - Year established - 1973

Oxfam-Québec, CLUB 2/3 consolidated revenue: 35 995 634 \$

Oxfam-Québec Fair Trade revenue: 2 728 972 \$

Number of projects: 232

Headquarters personnel: 75

Overseas personnel: 305

# Constant and sustained support to people in developing countries

Sustainable development and partnership with local communities are core themes of the Oxfam-Québec mission. Our annual programming reflects a long-term vision and our expertise is recognized.

## Our Objectives:

- Economic justice
- Essential services
- Rights in crisis
- Gender justice

## Methods of Intervention:

- Technical Assistance and providing volunteers and experts
- Advocacy and campaigns
- Providing financing for projects
- Managing bilateral and multilateral projects

## Target Groups:

- Women: so their crucial role in sustainable development as well as their rights are recognized and upheld
- Young people: because they are a strong force for bringing about change
- At-risk groups: people exposed to conflicts and natural disasters, poverty and injustice



## Our Offices Overseas in march 2009

### BENIN

Representative: Jean Duchaine  
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Quartier Haï-Vive Lot 1423  
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### BOLIVIA

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### BURKINA FASO

Representative: Oscar Koalga  
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### HAITI

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### HONDURAS

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San Lorenzo  
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### MOROCCO

Representative: Martin St-Amand  
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Aviation  
Rabat, Morocco  
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# Oxfam- Québec

it is also **124** volunteer cooperants,  
**53** international interns and **400** volunteers !

## NIGER

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## PALESTINE

Representative: Élisabeth Ancil  
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## DEMOCRATIC REPUBLIC OF THE CONGO

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## VIETNAM

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Hanoi, Vietnam  
Telephone: + 84.4.945.4375

## Distribution of the international volunteers and interns:

Latin America and the Caribbean	33,3 %
Africa	50,0 %
Middle East	4,9 %
Southeast Asia	11,8 %

# Oxfam-Québec in the World 2008-2009



## Latin America and the Caribbean: \$5,938,903

### 1. BOLIVIA : \$741,918

17 projects  
15 volunteer cooperants  
1 young intern  
Health, développement rural,  
youth employability,  
violence against women,  
gender equity, humanitarian help

### 2. HAITI : \$2,927,351

23 projects  
8 volunteer cooperants  
Environment, agriculture and rural  
development, education,  
humanitarian help

### 3. HONDURAS : \$603,105

2 projects  
5 volunteer cooperants  
2 young interns  
Community development,  
agriculture, water and sanitation

### 4. NICARAGUA : \$1,182,798

4 projects  
10 volunteer cooperants  
5 young interns  
Community development,  
agriculture, water and sanitation

### 5. PERU : \$320,361

2 projects  
2 volunteer cooperants  
Humanitarian help

### 6. DOMINICAN RÉPUBLIC: \$163,370

2 projects  
Agriculture and rural development,  
humanitarian help

## North America: \$1,770,208

### 7. QUÉBEC/CANADA : \$1,770,208

10 projects  
Youth programs, public awariness, new  
initiatives, training, recruitment

## Africa: \$9,187,503

### 8. BENIN : \$1,410,187

14 projects  
10 volunteer cooperants  
7 young interns  
Basic education, water and sanitation,  
violence against women, gender equity,  
youth entrepreneurship, governance,  
organizational strengthening

### 9. BURKINA FASO : \$747,371

10 projects  
13 volunteer cooperants  
5 young interns  
Organizational strengthening,,  
gender equity, violence against  
women, women entrepreneurs

### 10. BURUNDI : \$1,516,649

4 projects  
1 volunteer cooperant  
Social and economic reintegration,  
health, violence against women

### 11. CAMEROON : \$50,371

1 project  
2 volunteer cooperants  
Social Circus, organizational  
strengthening



### 12. DEMOCRATIC REPUBLIC OF THE CONGO: \$3,576,645

27 projects  
14 volunteer cooperants  
Humanitarian help, éducation,  
social and economic reintegration,  
water and sanitation, health,  
environment, gender equity

### 13. MORROCO : \$434,575

6 projects  
9 volunteer cooperants  
Organizational strengthening,  
gender equity, violence against  
women

### 14. NIGER : \$1,357,787

18 projects  
11 volunteer cooperants  
Organizational strengthening, health,  
éducation, agriculture, violence against  
women, water and sanitation,  
gender equity

### 15. SENEGAL : \$93,782

1 projects  
Basic education

### 16. SUDAN : \$136

1 projects  
Humanitarian help

## Middle-East: \$4,064,693

### 17. PALESTINE : \$323,484

9 projects  
6 volunteer cooperants  
Women and economic activities,  
éducation, health, humanitarian help

### 18. LEBANON: \$3,741,209

2 projects  
1 volunteer cooperant  
Social development,  
basic education, youth rehabilitation,  
health, child protection,  
governance, environment

## Asia: \$2,163,007

### 19. CAMBODIA : \$160,799

2 projects  
3 volunteer cooperants  
Child protection, food security

### 20. VIETNAM/LAOS : \$2,002,208

15 projects  
14 volunteer cooperants  
Child protection, micro-credit,  
food security, rural development,  
organizational strengthening,  
gouvernance, environment

## GRAND TOTAL OXFAM-QUÉBEC \$23,124,314

This total does not include contributions made  
in the form of services rendered:  
\$3,241,346

# Oxfam International

Oxfam Germany - Oxfam America (United States) - Oxfam Australia - Oxfam Belgium - Oxfam Canada - Oxfam France/Agir ici - Oxfam Great Britain

Oxfam Hong Kong - Oxfam Ireland - Oxfam Novib (Netherlands) - Oxfam New Zealand - Intermon Oxfam (Spain) - Oxfam-Québec

Observer Members : Oxfam India - Rostros y voces (Mexico)

# Public involvement

Oxfam-Québec is an organization of people who want to change the world! It is active in Québec and overseas. In developing countries, it works with partners who are committed to their own growth. In Québec, it gives people the chance to get involved in various kinds of activities, depending on their age and interests. Every year thousands pitch in. Many of them sign our petitions, while some become volunteers, make a donation or join on as interns or cooperants, and still others promote awareness raising activities among their own circle. All these people are essential to achieving our mission they are our ambassadors and their support is indispensable.

In 2008-2009, these people had the chance to commit themselves as agents of change on the international scene, through eight projects and campaigns.

**The five rights in action** – This project highlights the impressive contribution of international volunteers in the global struggle against poverty. Through written testimonials, video clips and interviews, they demonstrate the scope of their work and the importance of international cooperation in creating a fair and poverty-free world. Learn more about their work at our website and in our various publications.

**Building responsible citizenship** – This project equips members of all generations to act as informed, responsible and caring citizens. It has four separate components that allow us to reach out to different audiences -- young people, teachers, cooperants, members of the Centrale des syndicats du Québec (CSQ) and the Centrale des syndicats nationaux (CSN), and the general public.

**Regional commitment** – To encourage awareness and commitment among people living outside greater Montréal, Oxfam has established two committees in the Estrie and Québec City regions to forge ties with local people.

**Commitment groups on campus** – This project is creating networks of young leaders. Group members conduct activities to raise students' awareness about international issues and encourage them to take concrete steps for a fairer world.

**Involvement through information and communication technologies (ICTs)** – This project seeks to develop ways of becoming involved via the Internet and the social media. It works as a supplement to other projects and expands the scope of our public outreach efforts.



“ANY HUMAN ADVENTURE,  
HOWEVER SINGULAR IT APPEARS,  
ENGAGES ALL OF HUMANITY”.  
- JEAN-PAUL SARTRE, FRENCH WRITER

**For all !** – This campaign raises awareness about the importance of access to essential public services (water, sanitation, health and education) for achieving the Millennium Development Goals (MDG). This year, 26,613 people joined the campaign: 12,075 took part in the Stand up against Poverty action, 12,992 signed the petition, 1498 wore the white bracelet, and 48 served as outreach volunteers.

**Make your mark, change the world!** – This campaign raises public awareness about climate change and its impact on agriculture and on the basic livelihood of the world's poorest people. A petition and action leads invite the population to take action. This year, 3 992 people signed the petition.

**Control arms** – This campaign continues to raise awareness in Canada's population about the impact of arms proliferation on security and development in the poorest countries. The “Million Faces” petition urges people to sign on to this campaign. This year, despite a lower level of promotional activity, 252 people signed the petition.

## Sensitive and committed artists

Oxfam-Québec enjoys the support of sensitive and committed ambassadors from the artistic world. Their contribution is invaluable, and allows us to reach out to new audiences.

For several years now, Pascale Montpetit, Sylvie Fréchette and Judi Richards have lent their name and their energy to Oxfam-Québec. This year again, they have offered us valuable support. Pascale Montpetit took part in the “Unwrapped” campaign, Sylvie Fréchette spoke at our annual general meeting, and Judi Richards gave a performance at the 35<sup>th</sup> birthday party. These ambassadors take advantage of every opportunity to speak about Oxfam-Québec and its work.

Mélanie Renaud, a new ambassador, demonstrated her commitment to Oxfam-Québec with the launch of her new album, “*Feux d’artifice*.” She also took part in the 35<sup>th</sup> birthday celebration, where she gave a rendering of her song “*Je reviens*.”

Isabelle Marjorie-Tremblay, member of Escouade C2T (see page 18) also entertained at the 35<sup>th</sup> birthday party.

The *Cowboys Fringants* once again opened their show to us so we could tell the audience about the “Make Your Mark, Change the World!” campaign.

Other artists - Suzanne Clément, Marc Labrèche, James Hyndman and Pierre Verville - agreed to help promote the “Unwrapped” campaign.

## Campus groups are thriving

Since the spring of 2007, the “campus commitment” project has been encouraging student initiatives. The five Oxfam-Québec groups established last year (Université de Montréal, Université de Sherbrooke, Université Laval, Université du Québec à Montréal and McGill University) have proven themselves creative and committed.

These groups organized awareness activities among students throughout the year, and they fielded many volunteers for the 2008 Marche 2\3.

## Some figures:

**75,009** people were made aware of the importance of essential services in fighting poverty, through the *For All!* Campaign;

**61,248** people were mailed education tools about Oxfam-Québec mission;

**42,718** people learned more about economic justice and the impact of climate change on people in developing countries;

**31,360** people were reached by the regional committees;

**26,613** people showed their commitment to the *For All!* Campaign;

**16,000** subscribers received our French-language e-newsletter every month;

**4 103** people added their voice to the “*Big Noise*” campaign for fair trade or signed the “*Make Your Mark, Change the World!*” Petition;

**1 895** – number of students reached by the campus committees;

**1 637** – number of volunteer hours put in by the regional committees;

**134%** - increase in the number of our campaign supporters from 2007-2008 to 2008-2009.

## Oxfam-Québec Fair Trade - - EQUITA

“Fair trade” is an approach to trade that is based on dialogue, transparency and respect, with the goal of making world trade more equitable. In 1996 Oxfam-Québec joined with the CSQ to create Oxfam-Québec Fair Trade Inc., known today by its trademark EQUITA. Coffees from around the world, sugar from Costa Rica (CoopeAgri) and Paraguay (Manduvira), cocoa from Peru (COOPAIN), rice from Thailand (Green Net), teas and spices from Sri Lanka (SOFA), and (shortly) dried fruits from Burkina Faso (WOUOL) are just some of the products imported from small-scale producer cooperatives – in fact, they represent the broadest range of certified fair trade products in Canada. A 100%-fair social economy enterprise, Oxfam-Québec Fair Trade also seeks to promote responsible consumption everywhere, and to apply ecological and social considerations in its business choices (suppliers who are locally based or are part of the social economy, ecological packaging, “transport cocktail” for deliveries, etc.). A name to remember for your needs at home, at the office, or for fund-raising!

For more information: [www.equita.ca](http://www.equita.ca)

“YOUNG PEOPLE REPRESENT A POWERFUL FORCE  
TO EFFECT CHANGE AND BRING US CLOSER TO A JUST  
WORLD WITHOUT POVERTY.”\*



\* (UNITED AGAINST POVERTY, DEMANDING JUSTICE, STRATEGIC PLAN 2007-2012, OUR BELIEFS)



# Our mission

To raise awareness in young people, locally and around the world, about the interdependence of the world's peoples, motivating them to live as citizens of the world and champions of justice, equity, and solidarity, and to respect their cultural diversity and the wealth that it represents. To participate actively in the sustainable development movement by carrying out mutually beneficial cooperation programs with young people and their communities.

# In Canada...

To learn more about our youth activities, visit our website [www.2tiers.org](http://www.2tiers.org).

In 2008-2009, **30 000 young Quebecers\*** participated in one or more of our activities.

\*Oxfam-Québec has a youth policy (available at our website (<http://oxfam.qc.ca/fr/publications/politiques/jeunesse>) that identifies the youth audience as the 12 to 30 years age bracket.

That's why CLUB 2/3, the youth wing of Oxfam-Québec, mounts awareness and outreach activities targeted at young Quebecers. Its many and varied programs are helping high school and CEGEP students learn about international solidarity and the importance of civic commitment.

Through our programming, young people can become familiar with international cooperation and can make concrete gestures to support people in developing countries, as well as raising awareness among their friends and family.



## Our events

### **CLUB 2/3 Walk**

May 9, 2008.

15,000 Youngsters.

135 Schools.

1 Slogan: Provoque l'onde de choc solidaire !

### **Programming launch**

October 1, 2008.

158 youngsters.

29 organizers.

25 schools

### **Stand up against Poverty**

October 17, 2008.

10,259 youngsters

15 schools

1 worldwide movement

### **Colloque jeunes leaders**

November 14-16, 2008.

196 young people.

46 schools.

1 stimulating weekend

### **JAM Solidaire**

31 January 2009

36 youngsters

11 CEGEPs

1 inspiring day

### **International contest featuring toys made from recycled materials.**

279 toys

10 countries

2 exhibitions

"I really loved the colloquium! The workshops were super-interesting, I learned a lot of new things and I was really bitten by the international solidarity bug."

Anonymous, from the evaluation forms submitted by one of the participants in the Colloque jeunes leaders

# Our projects in schools

## Magasin du Monde

101 youngsters  
12 world shops  
1 ideal

## Solidarity committees

2245 youngsters  
112 committees  
1 vision

## Support for cooperation projects

5400 youngsters  
54 schools  
1 success -- \$59,256

*"I want to be part of a project that helps others. With the Magasin du Monde project, I can sell fair-trade products and I can tell others about this subject"*  
Sophia Micholas,  
a discipline in the Magasin du Monde.

I volunteered for the Club 2/3 Walk this year for the first time, and as a student in international studies I was really amazed to see these kids coming together in a peaceful way to demonstrate their solidarity with the people of the world. I'll be at next year's Marche 2/3."

Noémie Blais,  
Marche 2/3 volunteer



# Workshops, training and other teaching resources

Our teaching resources make life simpler for youth workers. Our workshops are diversified, personalized and exciting. Our training sessions are dynamic and geared to active or potential youth workers. Our teaching kits are consistent with the Québec School Training Program and easy to use

Workshops: 11,828 youngsters, 87 schools, 1 commitment

*"IN 2008 I DISCOVERED CLUB 2/3. IT WAS THROUGH A TRAINING SESSION FOR ORGANIZERS THAT I LEARNED ABOUT THE MANY IMPORTANT AND FUN ACTIVITIES THAT KIDS CAN TAKE PART IN."*  
GENEVIÈVE MARIER,  
SOCIAL WORKER AND COMMUNITY ORGANIZER  
COLLÈGE REINE-MARIE

**"The launch is a way of getting a solidarity committee off to a running start at the beginning of the school year. It allows organizers and students to make direct contact with agents, to discuss future projects, and to learn about upcoming activities."**

Anne Guillemette,  
École secondaire Pierre-Laporte



# Information and Communication Technologies (ICTs)

CLUB 2/3, like its young clientele, makes a point of being plugged in. In addition to the social media (Facebook, Twitter, Flickr and YouTube), we use several Internet sites:

[www.2tiers.org](http://www.2tiers.org) – a direct link to secondary school students and youth workers

[www.Interferences.org](http://www.Interferences.org) – a virtual network for people ages 18 to 30 all over the world

[www.h2opourtous.org](http://www.h2opourtous.org) – a site sponsored by young people in Peru and Québec where the public can learn about drinking water issues.

[www.oxfam.qc.ca](http://www.oxfam.qc.ca) (youth section) - a site targeted at CEGEP and university students

## Our e-newsletters

We know that young people have different concerns, depending on their age and their circumstances. To personalize our communications, we produce four monthly newsletters for the youth audience.

*Échos C2T* – for youngsters 12 to 17 years – 3,640 subscribers

*Le porte-voix* – for CEGEP students - 162 subscribers

*Oxfam-Québec sur les Campus* – for university students – 371 subscribers

*Bulletin Interférences* – for network members – 1,200 subscribers

## Overseas Internships

A foreign internship is a life-changing experience the Oxfam-Québec makes possible for young people between the ages of 18 and 30. In 2008-2009 we offered two kinds of internship:

### Initiation in international cooperation: the *Québec sans frontières* program

Participants are initiated to the realities of their host country, while developing their personal and professional skills.

Number of participants: 24

Length of internship: 2 1/2 months

Host countries: Benin, Burkina Faso and Togo

### Capacity development for young professionals: international youth internship program

Participants have used their skills to build our partners' capacities in fields as varied as education, health, environment, business management and women's rights.

Number of participants: 10

Length of internship: six months

Host countries: Benin, Bolivia and Peru



## Escouade C2T

We have enlisted some popular young comedians to promote our youth activities. In 2008-2009, Charli Arcouette-Martineau, Mirianne Brûlé, Laurence Dauphinais, Isabelle-Marjorie Tremblay and Jason Roy-Léveillé formed the Escouade C2T.

# Overseas...

In 2008-2009, our activities helped **50,000 young people** in developing countries.

Our programming in developing countries is varied, and targeted at four objectives:

- To ensure the means for a sustainable livelihood to young people and their communities, with special emphasis on access to basic education, drinking water, technical and vocational training, and income generating and employment activities;
- To encourage young people in the South to participate as full citizens in their community;
- To strengthen bonds and the two-way sharing of experience between young people and organizations in the North and the South;
- To build the capacities of CLUB 2/3's partner organizations to work for sustainable development.

## Intervention countries:

### Latin America and the Caribbean: \$1,683,312

#### 1. Bolivia: \$309,911

7 projects  
6 young interns  
Water and sanitation, basic education, environmental education

#### 2. Paraguay: \$146,188

3 projects  
Rallying youth to public causes and policies

#### 3. Peru: \$865,527

10 projects  
3 young interns  
Water and sanitation, environmental education, rallying youth to public causes and policies

#### 4. Haiti: \$361,686

7 projects  
Basic education, Technical training and employment generation for young people, rallying youth to public causes and policies

### North America: \$334,487

#### 5. Québec/Canada: \$334,487

10 projects  
Youth programs, public education, training, recruitment, resource persons

### Africa: \$606,111

#### 6. Benin: \$233,634

8 projects  
9 young interns  
Water and sanitation, environmental education, rallying youth to public causes and policies

#### 7. Burkina Faso: \$263,259

12 projects  
8 young interns  
Basic education, rallying youth to public causes and policies, organizational strengthening

#### 8. Niger: \$24,124

1 project  
Regional component

#### 9. Togo: \$85,094

3 projects  
8 young interns  
Environmental education

### Asia: \$100,000

#### 10. Nepal: \$100,000

1 project  
Rallying youth to public causes and policies

**GRAND TOTAL CLUB 2/3**  
**\$2,723,910**

## Our sectors of activity:

Water and sanitation  
Basic education  
Technical training and employment generation for young people  
Rallying youth to public causes and policies  
Environmental education  
Organizational strengthening  
Regional action and North-South relations

## Thanks to our projects:

Another 11,000 people (including 6,660 young people and children) in 10 different communities now have access to safe drinking water and are free of parasites.

13,700 young people now have access to a solid basic education.

1,670 young people are now motivated and equipped to join the workforce.

1,000 young people have developed leadership skills and have become agents of change in their community.

25,000 young people are more aware of environmental problems.

66,500 shrubs have been planted.



# Fundraising and financing

Many of Oxfam-Québec's activities and projects, at home and in developing countries, are possible only because of contributions in the form of grants.

The Government of Canada, through the Canadian International Development Agency (CIDA), and the Government of Québec, through the Ministry of International Relations (MRI), contribute funding every year for our programming. Oxfam-Québec also has strong cooperative ties with businesses, organizations, foundations and religious groups that help support our projects each year. Their assistance is considerable and indispensable.

The general public also plays a very important role in the pursuit of our objectives. Every donation is precious, and every dollar collected allows us to take concrete steps to combat poverty.

When you make a donation to Oxfam-Québec you are not just opening your wallet. Just as with signing a petition or serving as a volunteer, a gift in cash is a concrete gesture of commitment. Oxfam-Québec solicits donations through direct mailings, with materials that give potential donors the information they need to know before they make a gift.

In 2008-2009, we received some 8000 donations in response to our mailouts, for a total of \$531,000.

## **Solidarisez votre monde!**

Donors are in the best position to persuade their friends and relatives of the importance of making a gift. That's why in 2008-2009, for the first time, Oxfam-Québec offered a fund-raising kit to donors. That action bore fruit: 1571 new donors signed up for a total of \$48,4843.

## **Monthly giving**

Monthly giving can be a simple and inexpensive way to support Oxfam-Québec. A gift of just five dollars a month can have a real impact on dozens of lives. This year, we raised \$564,000 for monthly donations.

## **Online donations**

Oxfam-Québec offers you several ways to make a donation online.

- **"Unwrapped", to show your affection while changing the world!** Through the "Unwrapped" campaign, you can use our website to make a gift to a person in real need while paying your compliments to someone else who is more pampered and will surely appreciate your generous gesture. Goats, hens, donkeys, mosquito nets, dispensaries, and medical checkups are just some of the things you can buy. A personalized card will then be sent to someone of your choice, mentioning that you were thinking of that person when you made this gift.
- **One-time online giving.** Our website also lets Internet users make gifts online, with full security.

**This year, we raised \$54,000 through our website.**

## **The Visa Desjardins - Oxfam-Québec credit card**

If you need to use a credit card, choose one that will change the world! In 2008-2009 we raised \$65,040 through some 1500 holders of the Visa Desjardins - Oxfam-Québec credit card.

## Oxfam-Québec and CLUB 2/3

THIS DATA WAS OBTAINED FROM OXFAM-QUÉBEC'S 2008-2009 FINANCIAL STATEMENTS, AUDITED BY RAYMOND CHABOT GRANT THORNTON LLP. THE FULL STATEMENTS ARE AVAILABLE ON OUR INTERNET SITE AT WWW.OXFAM.QC.CA.

## Consolidated revenues and expenses

for the year ended March 31, 2009

	2009 \$	2008 \$
<b>Revenues</b>		
CIDA: Partnerships (bilateral, multilateral and other)	21,292,449	22,401,978
Other donor agencies	9,041,167	7,124,205
Fundraising campaigns, deduction of grants assigned to project realization (Note 1)	2,075,222	1,793,327
Contributions made in the form of services rendered	3,241,346	3,899,947
Rent, parking and collection of operating expenses	292,686	335,270
Net investment income	33,831	88,493
Others	18,933	48,247
	<b>35,995,634</b>	<b>35,691,467</b>
<b>Expenses – Overseas Projects</b>		
CIDA: Partnerships (bilateral, multilateral and other)	17,533,422	18,981,272
Other donor agencies	8,314,802	6,853,262
	<b>25,848,224</b>	<b>25,834,534</b>
<b>Other Expenses</b>		
Program costs	3,672,311	2,700,171
Management and services	2,954,890	2,842,832
Fixed assets depreciation	166,335	125,042
Contributions made in the form of services rendered	3,241,346	3,899,947
	<b>10,034,882</b>	<b>9,567,992</b>
	<b>35,883,106</b>	<b>35,402,526</b>
Surplus of revenues over expenses before gain on the dilution of investment and share of earnings from subsidiary	112,528	288,941
Share of earnings (losses) of the subsidiary	(43,502)	(10,959)
<b>Surplus of revenues over expenses</b>	<b>69,026</b>	<b>277,982</b>

## Note 1 :

this amount represents grants received that were not linked to specific projects.

Grants tied to specific projects amounted to \$820,995;

the final outcome of the 2007-2008 fundraising campaign is thus \$2,896,217.



## Consolidated balance sheet at March 31, 2009

	2009 \$	2008 \$
<b>Actif</b>		
Short-term		
Cash	5,594,356	5,189,396
Term deposits, 1,25% à 3,01% (3,15% and 3,25% in 2008), maturing at different dates until March 2010	508,000	250,000
Accounts receivable	394,065	140,256
Stocks		24,887
Prepaid expenses	398,879	306,110
Project advances, without interests, demand deposits	2,012,437	2,033,322
	8 907 737	7,943,971
Investments	50,898	97,819
Capital assets	2,337,609	1,956,375
	11,296,244	9,998,165
<b>Liabilities</b>		
Short-term		
Accounts payable and accrued liabilities	1,731,693	1,611,036
Deferred revenue from projects carried out	6,896,148	5,623,651
Contributions payable to special programs		38,442
Portion of long-term liabilities	115,101	125,668
	8,742,942	7,398,797
Long-term liabilities	240,740	355,832
	8,983,682	7,754,629
<b>Surplus (deficit)</b>		
Invested in capital assets	1,981,767	1,474,874
Restricted endowment	16,732	896,904
Restricted to the mortgage debt	100,000	772,662
Unrestricted	214,063	(900,904)
	2,312,562	2,243,536
	11,296,244	9,998,165



# Thank you!

Oxfam-Québec is sincerely grateful to all the individuals, businesses, organizations, religious groups and foundations that have allowed us, through their financial support, to pursue our mission. Their contribution to the projects mentioned in this annual report is critical.

Their social and humanitarian commitment allows us to pursue our mission, and we are most grateful to them.



## MAJOR INSTITUTIONAL DONORS

Canadian International Development Agency (CIDA)  
 Canadian embassies  
 World Bank  
 United Nations Population Fund (UNPF)  
 United Nations Children's Fund (UNICEF)  
 European Development Fund (EDF)  
 United Nations High Commissioner for Refugees (UNHCR)  
 Industry Canada  
 Ministère des Relations internationales du Québec (MRI)  
 United Nations Food and Agricultural Organization (FAO)  
 United Nations Development Programme (PNUD)

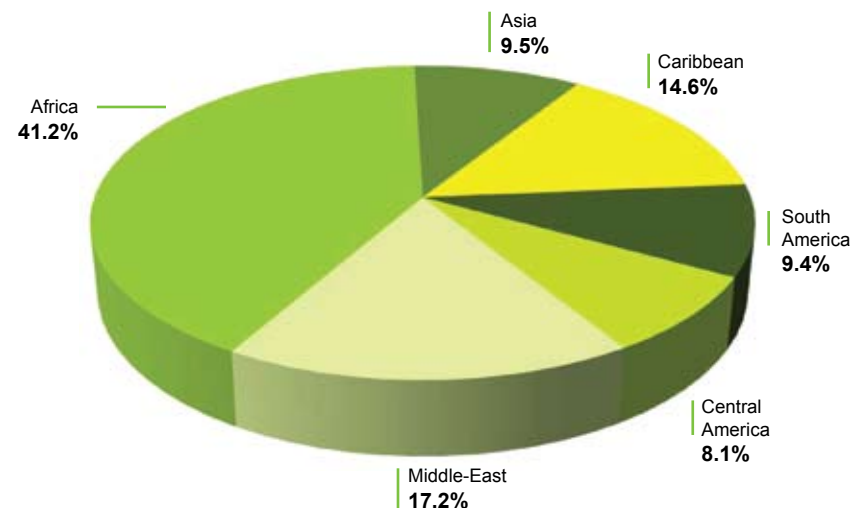
## MAYOR PARTNERS, CONTRIBUTORS AND SPONSORS

Afeas (Association féminine d'éducation et d'action sociale)  
 Association des retraitées et retraités de l'éducation et des autres services du Québec (AREQ)  
 Caisse d'Économie Desjardins des pompiers des Cols bleus et des Cols blancs  
 Centrale des syndicats du Québec (CSQ)  
 Cirque du Soleil  
 Confédération des syndicats nationaux (CSN)  
 Congregations  
 DesArts Communication  
 Développement, Expertise et Solidarité Internationale (DESI)  
 Quebec secondary and elementary schools  
 Fondation Boucher-Lambert  
 Fondation Claude Beaulieu  
 Fondation Denise et Robert Gibelleau  
 Fondation Edward Assh  
 Fondation familiale Trottier  
 Fondation Isabelle Pelletier  
 Fondation Laviolette  
 Expertel  
 Fabrique d'images  
 Fédération des travailleurs et des travailleuses du Québec (FTQ)  
 Howick Foundation  
 ONE DROP Foundation  
 Fondation Paul A. Fournier  
 Fondation de bienfaisance T.-A. Saint-Germain  
 Fonds Gabrielle Roy  
 GEMMA Communications  
 Le Groupe Jean Coutu  
 Infogest  
 Musée de la civilisation  
 Canadian Auto Workers  
 Regroupement des organismes Canado-Haïtiens pour le développement (ROCAHD)  
 Canadian Union of Public Employees (CUPE)

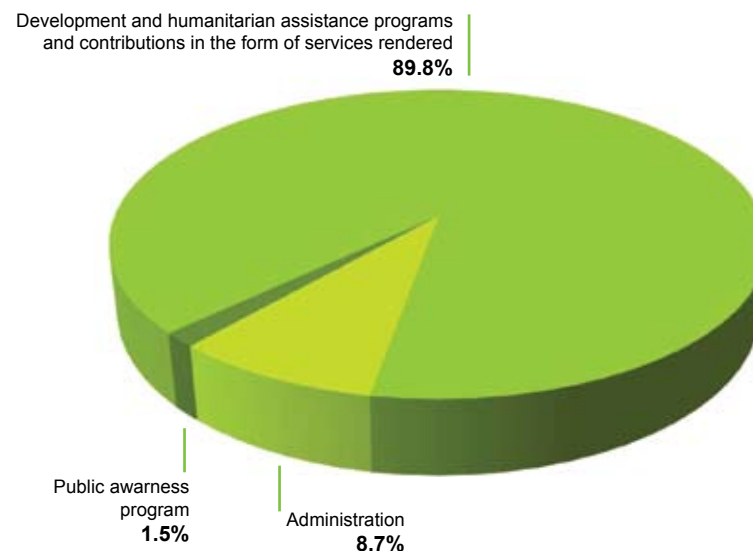
## YOUTH PARTNERS

Le Comité Ouverture sur le monde  
 Action solidarité International (ACSO)  
 Fondation du Cirque du Soleil  
 Fondation internationale Roncalli  
 Fondation Léo Brossard  
 Fondation RBC  
 Fondation Saint-Lambert  
 Fondation Yvon Bélanger  
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 Les Ailes de l'Espérance  
 La Fondation De la Salle  
 Les Œuvres de Saint-Viateur du Canada  
 Les Œuvres et mission Don Bosco  
 L'Institution Notre-Dame-du-Bon-Conseil

Allocation of Financial Resources by Major Region in 2008-2009



Allocation of expenditures in 2008-2009



# Oxfam-Québec

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Executive Vice-President and Chief  
Financial Officer, Ambrilia Biopharma Inc.

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Scientific Director,  
J.W. McConnell Local Development Chair

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Consultant  
Former Ambassador

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Réalisateur à l'autopromotion, Chaîne Historia,  
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### Secretary

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Yasmine Charara

Teacher  
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Université du Québec à Montréal

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et des Communautés culturelles du Québec

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Pierre-Jacques Roy

Lawyer, Development officer,  
Université de Sherbrooke

Jean-Guy Saint-Martin

Consultant, Governance and Institutional Development  
Former Ambassador, Former, CIDA Vice-President

Laure Waridel

Speaker and author  
Co-founder of Équiterre

Monsieur Pierre Véronneau

(non-voting member)  
Executive Director, Oxfam-Québec, CLUB 2/3

## Direction Committee Members

Pierre Véronneau

**Executive Director**

Carlos Arancibia

**Directeur principal  
International projects**

Johanne Beauchamp

**Executive assistant and  
planning manager**

Mohammed Chikhaoui

**Director  
Learning and evaluation**

Lina Holguin

**Director  
Policies**

Richard Touchette

**Principal Director  
Partnership programs**

Gilles Turgeon

**Principal Director  
Finance and corporate services**

Annie Vaillancourt

**Director  
Human resources**

Michel Verret

**Principal Director  
Development and Public Relations**



Volunteers, contributors, partners and employees  
Thank you to all those people who have supported Oxfam-Québec's projects and activities.

# Mission

Oxfam-Québec's mission is to support underprivileged populations in developing countries in their fight for survival, progress, social justice, and human rights, to mobilize the Quebec population, and to help the people of Quebec express their solidarity for a more equitable world.

The Oxfam family, which includes 13 organizations worldwide, has guiding principles based on an integrated approach to development, which centres on the fundamental rights of the individual: the right to a sustainable livelihood, the right to basic social services, the right to life and security, the right to be heard, and the right to an identity.

Oxfam-Québec adheres to its own code of ethics, adopted in 1998, and as a member of Oxfam International, the Canadian Council for International Cooperation (CCCI) and the *Association québécoise des organismes de coopération internationale*, Oxfam-Québec also acts in accordance with these organizations' codes of ethics.

Many of our activities and services are made possible by financial support from the Government of Canada through the Canadian International Development (CIDA).



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info@oxfam.qc.ca

To make a donation:  
**By CHEQUE:** payable to Oxfam-Québec  
**ONLINE:** [www.oxfam.qc.ca](http://www.oxfam.qc.ca)  
**CREDIT CARD:** 1 877 937.1614  
**CHARITY NUMBER:** 11907 5091 RR0001

[www.oxfam.qc.ca](http://www.oxfam.qc.ca)

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11 MATURE TREES - 29 457 LITERS OF WATER - 684 KG OF ATMOSPHERIC EMISSIONS - 311 KG OF SOLID WASTE

